

JOINING THE TEAM AT RADIO TE AROHA



So, you're considering joining our band of volunteers to record audio content on the station for local organisations and businesses? You need only 5 things:- A willingness to serve your community, a smartphone, an email address, a great positive attitude and of course, a voice!

1. If you own an Android smartphone, we recommend the ASR voice recorder which can be downloaded from Google Play. Here's the link - https://play.google.com/store/apps/details?id=com.nll.asr&hl=en_NZ&gl=US
2. If you own an Apple smartphone, your device already has the Voice Memos app installed. Instructions on how to use it are here – <https://support.apple.com/en-us/HT206775>
3. There are two ways that we recommend you record your advertisement. The text we send you will have the exact words that we need you to voice and send through to us via email to radiotearoa@gmail.com There are heaps of examples of voiced adverts on 88FM and on our website at <https://tearoa34.wixsite.com/radiotearoa/our-advertisers>
4. The advert will be around 1 minute in length but don't worry, anything between 30 seconds and 1 minute and 20 seconds long is fine.
5. Record your audio in a quiet room with no echo. You'd be amazed at how many background sounds microphones pick up like air conditioners, freezers, fridges etc. Your recording device needs to be about 200mm away from your mouth to get good volume level and clarity.
6. Don't worry about all the "ums" and "ahhs" or laughing or swearing that might occur when you do your recording. We can edit anything like that out.
7. Once you're satisfied with your recording, simply email the audio file to us at radiotearoa@gmail.com We do prefer mp3 files but Apple devices tend to record in formats like AAC. Don't worry about this as we have software that will convert it for airplay.
8. Once received, we edit the audio file and add sound effects and music to it and set the audio level for broadcast. We'll send you a copy of the finished product.

If you have any problems getting your advert recorded and sent, please don't hesitate to ring me. Thanks for volunteering with Radio Te Aroha. By doing so, you're supporting our local community organisations.

Kindest regards

John Watson
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